



**3<sup>rd</sup> Annual Memorial  
Squamish Nation  
Youth Powwow**

**Sponsorship  
Package  
2025**

# HEAD CHAIR STATEMENT

## SIMON BAKER

As I reflect on my third year serving as Head Chairman, it has been a period of growth, learning, and overcoming challenges. Managing a large-scale event like our Powwow has been an incredible experience. Every year, I am reminded of the dedication and passion that goes into making this event a success. But I also know that to truly reach our full potential, we need more support. Increased financial assistance and more volunteers would help elevate our Powwow to heights beyond imagination. The possibilities are endless when we come together as a community.

One of the things that fills me with pride is witnessing the growth of our younger generations. Seeing them embrace our culture, take part in the Powwow, and grow in their understanding of who they are is truly inspiring. The next generation of youth is not afraid to learn and carry forward the ways of our people. I have immense faith in them and look forward to watching them continue to lead us with strength, wisdom, and pride.

At the heart of our Powwow is healing. We all carry the weight of past traumas, but I truly believe that Powwow is one of the tools that allows us to connect with our roots and be who we are meant to be. Through the dance, the songs, and the gathering, we come together to heal – individually and as a community.

I look forward to seeing all of you at the 3rd Annual Memorial Squamish Nation Youth Powwow in 2025. Let's continue to come together, support one another, and heal through our traditions. As always, the Powwow is a reminder that we are stronger when we unite, and we are capable of more than we can imagine when we stand together as one.

***“We all need to heal from our past traumas,  
and Powwow is one tool that allows us  
to be who we are.”***

See you at the next Powwow.

Sincerely,

**Simon Baker**  
Head Chair, Squamish Nation Youth Powwow



# MESSAGE FROM THE COMMITTEE

The Squamish Nation is a proud and resilient community, with a rich history and traditions deeply rooted in the land and water that surrounds us. As representatives of the Squamish Nation, we are honored and thrilled to announce that our third annual powwow will take place in July 2025. After its successful return to the Capilano longhouse Field in 2023 this event is expected to attract more than 4000 spectators over a span of three days. With over 100 Indigenous and non-Indigenous vendors showcasing their unique crafts and goods, the powwow promises to be a cultural extravaganza filled with mesmerizing drumming, singing, and dancing performances, as well as hosting special events.

Though powwow originated in the plains, the tradition has been passed on and adopted by most Indigenous Nations throughout Canada and the US. The significance of this powwow extends beyond just a mere event. It serves as a platform for us to celebrate and preserve those traditions and customs through the beautiful forms of art and culture. We believe that it is crucial to pass the knowledge down to future generations, and events like this allow us to do just that.

The popularity of the powwow trail cannot be denied, drawing in people from all corners of Canada and the USA, and from around the globe. It is heartening to see the widespread interest and support for Indigenous cultures and traditions. It is a testament to how far we have come in terms of Truth and Reconciliation. As a committee from the Squamish Nation, we feel immense pride in being able to host such a significant event.



# ABOUT THE HOST

We are representatives of the Squamish Nation; a committee of mostly Indigenous and Squamish Nation members, and 5 honorary committee members that include 3 Squamish Nation members of council. We are very much dedicated to preserving and honouring our cultural heritage. The focus of our committee has been the establishment of an annual powwow, a celebration that holds great significance for our people. This initiative was inspired by the late Tenalh-T Gloria Nahanee aka Honey girl, who brought the powwow back 38 years ago, in 1986, when it was once again legalized. Her passion and dedication to reviving this tradition has been the driving force behind our commitment to carry it forward. For many years, our community eagerly looked forward to the annual powwow that was held every July.

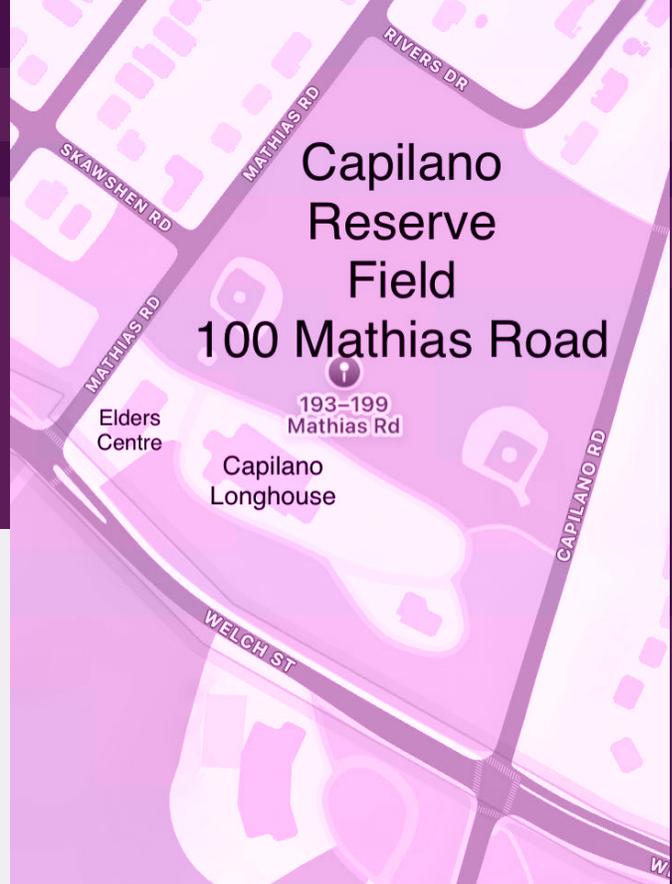
When the powwow shut down during COVID and the community lost Honey Girl there was a longing within our people and the powwow trail. As we began planning for the revival of this event, we were motivated by a strong desire to honor our past while also creating new opportunities for our community. Now in our second year of the powwow revival, we are filled with immense pride as we reflect on how far we have come in history. This event has created numerous opportunities for our community, particularly for our youth. We are ever grateful to our sponsors for helping us encourage and uplift our next generations to achieve their fullest potentials.



# EVENT DETAILS

## LOCATION

Capilano Longhouse Field  
100 Mathias Road  
West Vancouver, BC



## 2025 DATES AND GRAND ENTRY

### Friday, July 4th

Doors open - 4:00pm  
Grand Entry - 6:00pm

### Saturday, July 5th

Doors open - 11:00am  
Grand Entries - 12:00 pm & 6:00pm

### Sunday, July 6th

Doors open - 11:00am  
Grand Entry - 12:00pm



# SPONSORSHIP BENEFIT PACKAGES

The Squamish Nation Youth Powwow is much more than just a community event. It is a powerful and significant celebration of indigenous culture and traditions, bringing together people from all walks of life to honor and appreciate the heritage and legacy of Indigenous peoples. The Squamish Nation Youth Powwow is quickly becoming one of the largest Powwows in BC, and word is travelling fast. As a prestigious sponsor of this highly anticipated event, you have an incredible opportunity to showcase your company's commitment to its goals and initiatives. We understand that every company has different needs and objectives when it comes to sponsorship opportunities, and by aligning with such a meaningful and impactful event, your brand will gain exceptional exposure and recognition within the community. We have carefully curated a range

of sponsorship packages to cater to varying levels of involvement. Each package offers its own unique benefits, ensuring that there is something for every sponsor. Beyond the tangible benefits, being a sponsor of the Squamish Nation Youth Powwow means being part of a larger movement towards cultural appreciation, understanding and reconciliation. By supporting this event, you not only promote your brand, but you also establish yourself as a socially responsible company that values diversity and inclusivity. One of the key advantages of being a sponsor is the platform it provides for reaching a captive and diverse audience and your brand will have unparalleled exposure.



# OUR SPONSORSHIP PACKAGES

*\*All packages include weekend passes for up to 6 representatives\**

## **POWWOW DIAMOND**

**\$35K and up**

Includes Platinum package, company logo on billboards, ceremonial cultural experience, host a special and assist as guest judge, web feature, and presence in Grand Entries

## **PLATINUM**

**\$20K \$34k**

Booth, company logo on staff and volunteer shirts, posters and programs, and presence in Saturday's Grand Entry

## **GOLD**

**\$10K-\$19K**

Booth, company logo in programs and participate in Saturday's Grand Entry

## **SILVER**

**\$5K-\$9K**

Booth, company logo in programs, honourable mentions at Grand Entries

## **BRONZE**

**\$2K-\$4K**

Booth, honourable mentions at Grand Entries

## **CUSTOMIZE YOUR SPONSORSHIP**

We're excited to connect with you personally and curate a benefits package that best suits your organization's needs. Beyond our current sponsorship areas, there might be other fantastic options for sponsorship. If you'd like to explore different ways of supporting the event through in-kind services such as volunteerism, supplies provision, accommodation or hospitality offerings, kindly reach out to us so we can discuss remaining sponsorship opportunities.

# HUY CHEXWA

Ha7lh Skwayel (Good Day) Tansi my name is Simon Baker. I'm a proud member of the Squamish Nation; I'm also Cree and Haida. I have been in the film and tv industry for 30 plus years as an actor and producer. I grew up in and around the powwow community my whole life. As a child, the Squamish Nation Youth Powwow was a huge highlight to me. I always looked forward to dancing in front of my community I was displaced from. I grew up off reserve most of my life with one foot in and one foot out of my community. I recently inherited my family home where I currently reside in the traditional village called Xwmelch'stn, and the territory that the annual Powwow is currently hosted. I watched my Aunty, the late Gloria Nahanee (Tenalh-t) and the past committee put together this beautiful, well-organized powwow each year with great admiration, not ever knowing that one day I would be the one to run this powwow. After assuming the Head Chair position on this powwow committee I have come to realize how important it is to share culture and rejuvenate this way of life for our next generations. We hope to build long lasting relationships with our sponsors to continue the growth and development of all our endeavours. We raise our hands and say Huy Chexwa (Thank you) for taking time to look at our sponsorship package and hopefully support our event.

We look forward to hearing from you. In all three of my traditional languages Huy Chexwa (Squamish), Howaa (Haida), Hiy Hiy (Cree) (Thank you).

## Head Chair, Simon Baker

Hadih, I'm Carmen Moore. I'm of Wet'suwet'en and Scottish ancestry currently residing in Xwmelch'stn Village known as Capilano 5. I have worked in the Vancouver film industry as an actor and producer for more than 30 years. Living my life far away from my Indigenous family, feeling as though I've never fit in and having no connection to culture or tradition, I am honored to now be a part of this community with my fiancé Simon Baker and I am committed to giving to it in any way I can. When we were given permission in 2023 to take on the responsibilities of running this Powwow it felt like we were in the right place at the right time. Through the blood, sweat, tears and sleepless nights that it takes to run a powwow, many ideas and visions have formed and I'm excited to see them all come to fruition. I do my part to present one of the biggest Powwows in BC, celebrating our youth and uplifting them to achieve their highest potentials. I appreciate you taking the time to peruse our sponsorship package and to seriously consider partnering with us.

Misiyh awitsawh (Thank you very much in Wet'suwet'en)

## Co-Chair, Carmen Moore



# HUY CHEXW A

As a proud member of the Squamish Nation, it is an utmost honor for me to hold two important positions. Firstly, as the President of the Orange Shirt Society, and secondly as one of the co-chairs of our highly esteemed community's annual powwow. This lively commemoration provides our youth with the opportunity to showcase their heritage through dynamic activities involving dance-offs, drumming sessions, and singing rounds. It is a testament to the remarkable memory of my late aunt, Gloria Nahanee, T'enalt-h. In addition, I am proud to contribute to advocating for our people through my grandfather, Edward Gilbert Nahanee, who was a member of the Native Brotherhood and sought justice for our Indigenous peoples. I am humbled to carry his legacy forward through culture.

**Co-Chair, Shannon Henderson**





## CONTACT US FOR MORE INFORMATION

Thank you for your possible aid towards this vital celebration and supportive program that values Indigenous culture and welcomes all families. Stay tuned to the social media channels of the Squamish Nation Youth Powwow for any updates on the event as well as to explore various local endeavors aimed at empowering and benefiting Indigenous communities, brought by our organizing team: [SquamishNationPowwow@gmail.com](mailto:SquamishNationPowwow@gmail.com)

## SQUAMISH NATION YOUTH POWWOW COMMITTEE

Head Chair, Simon Baker  
[simonbaker@squamishnationyouthpowwow.com](mailto:simonbaker@squamishnationyouthpowwow.com)

Co- Chair, Carmen Moore  
[carmenmoore@squamishnationyouthpowwow.com](mailto:carmenmoore@squamishnationyouthpowwow.com)

Co- Chair, Shannon Henderson  
[shannonhenderson@squamishnationyouthpowwow.com](mailto:shannonhenderson@squamishnationyouthpowwow.com)

## SOCIAL MEDIA

 Instagram: [@squamish\\_nation\\_powwow](https://www.instagram.com/squamish_nation_powwow)

 Facebook: [@squamishnationyouthpowwow](https://www.facebook.com/squamishnationyouthpowwow)

 X (Twitter): [@SquNtnYthPowwow](https://twitter.com/SquNtnYthPowwow)

 Web: [www.squamishnationyouthpowwow.com](http://www.squamishnationyouthpowwow.com)

 TikTok: [@squamish.powwow](https://www.tiktok.com/@squamish.powwow)



